# Supply Chain Management

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**Présentation de la revue**
**Langue originale :**

The journal is broad based, but with a strategic focus, covering aspects of marketing, logistics and information technology, economics, management and organizational behaviour in relation to the operation of supply chains in all sectors. The journal aims to encourage the development and implementation of supply chain systems which achieve higher levels of service and substantial savings in costs. With the globalization of business comes increased cross-border activity and new investment in overseas economies, both developed and developing. Whilst this brings new opportunities, both for the companies investing and the economies in which they invest, it also brings additional costs, particularly in terms of risk management and the logistics of multiple sourcing for multi-product enterprises. The journal will focus on these and associated issues to bring the research focus of academics closer to the practical problems facing commercial managers in a rapidly changing business environment. SCM:IJ is targeted at academics and practitioners in both public and private sector organisations working on all aspects of vertical co-ordination and process integration. The journal promotes the exchange of knowledge, experience and new ideas between researchers and practitioners and encourages a multi-disciplinary and cross-functional approach to the resolution of problems and the exploitation of opportunities within supply chains that extend beyond the buyer-supply interface.

**Thèmes :**
Economie des filières

**Libre accès :** Libre accès optionnel payant

**Langues :** Anglais

**Notoriété :**
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**Types d'articles :** Articles de recherche, Articles de synthèse, Numéros thématiques, Articles techniques, Etudes de cas, Opinions

**Frais de publication :** Non
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**Données de la recherche**
**Politique d'accès aux données de la recherche :** Dépôt recommandé

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